

Lunch Break	1.00 p.m - 2.00 p.m	
	Technical Session - VI	2.00 - 3.00 p.m
Resource Person	Thriu A.Ramananthan District Employment Officer Virudhunagar District	
Topic	“Employment opportunities and Skill Training”	
Tea Break	3.00 p.m - 3.15 p.m	

VALEDICTORY FUNCTION

3.30 p.m

Welcome Address	Dr. B. Ravichandran Associate Professor, Department of Commerce
Presidential Address	Thiru M.D. Kumaran President, VHNSN College Managing Board
Felicitation	Thiru B.A. Anandarajan Vice - President, VHNSN College Managing Board Tmtty S. Kanchana Devi Vice - President, VHNSN College Managing Board Thiru A.S.K.R.J. Saravanan Secretary, VHNSN College Managing Board Captain Dr. P. Sundara Pandian Principal Dr. N. Ashok Kumar Director, Self - Financing Courses
Valedictory Address	Thriu A.Ramananthan District Employment Officer, Virudhunagar District
Feed back	
Certificate Distribution	Thiru B.Shankar Treasurer, VHNSN College Managing Board
Vote of Thanks	Dr. J. Kamatchi Eswaran Convenor
National Anthem	

V.H.N.SenthiKumara Nadar College (Autonomous)

(Accredited with 'A' Grade by NAAC)



**Virudhunagar
Tamilnadu, India.**



ICSSR Sponsored



**Two Day National Conference
on**

**Transformation of Youth -
A Lead to Skilled and Developed India**

27th & 28th February, 2018



Organized by
**Department of Commerce
VHNSN College (Autonomous)
Virudhunagar**

PROGRAMME

Date

27.02.2018 (Tuesday)

Venue

MBA Conference Hall

Registration 9.00 a.m to 10.00 a.m
Inaugural Session 10.30 a.m to 11.30 a.m

INAUGURAL FUNCTION

Lighting of Kuthuvillakku **Tmt S. Kanchana Devi**
Vice-President, VHNSN College Managing Board

Welcome Address **Dr. A.A. Magesan**
Head, Department of Commerce

Presidential Address **Thiru M.D. Kumaran**
President, VHNSN College Managing Board

Inaugural Address &
Releasing of ISBN Book **Honourable Thiru A. SIVAGNANAM I.A.S**
Virudhunagar District Collector

Felicitation **Thiru S.Maruthappan**
General Manager, District Industries Centre (DIC)
Virudhunagar District

Thiru B.A. Anandarajan
Vice-President, VHNSN College Managing Board

Thiru A.S.K.R.J. Saravanan
Secretary, VHNSN College Managing Board

Thiru. B. Shankar
Treasurer, VHNSN College Managing Board

Captain Dr. P. Sundara Pandian
Principal

Dr. N. Ashok Kumar
Director, Self - Financing Courses

Vote of Thanks **Dr. S. Muthulakshmi**
Co-convenor

Resource Person

Topic

Lunch Break

Resource Person

Topic

Tea break

Paper Presentation

Chair Person

Resource Person

Topic

Tea break

Resource Person

Topic

Technical Session - I

11.30 - 1.00 p.m

Thiru C.B.Kutti

Sr.Vice President, Government Projects
Skill Development, STC Skills
Chennai.

“Skill Building for Inclusive Growth”

1.00 p.m - 2.00 p.m

Technical Session - II

2.00 - 3.00 pm

Dr. J. Vijayadurai

Director of Distance Education,
Madurai Kamaraj University, Madurai.

“Youth and Skills”

3.00 p.m - 3.15 pm

Technical Session - III

3.15 - 4.30 pm

Dr. P. Ravichandran

Associate Professor of Commerce
SBK College, Aruppukottai.

28.02.2018 (Wednesday)

Technical Session - IV

10.00 - 11.30 a.m

Sasi Dharani Shunmugarajan

Mobile Application Developer
Bubble Thoughts, Virudhunagar

**“Women Empowerment through Skill
Development”**

11.30 a.m - 11.45 a.m

Technical Session - V

11.45 - 1.00 p.m

Dr. K. Karthikeyan

Associate Professor of Commerce
Vivekananda College, Madurai

“Digital India - Opportunities & Challenges”

Registration Form**ORGANIZING COMMITTEE**

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Developed India**

1. Name :
2. Designation:
3. Institution :
4. Contact Number:
5. E-mail Id:
6. Participation : Paper presentation []
Poster presentation []
Short film presentation []
Participation []
7. Title of the Paper / Poster
8. Accommodation: Yes / No

Registration Fees Details

D.D.No. : _____ Date _____
Amount ₹ : _____
Bank & Branch : _____

Signature of the Participant

Patron

Thiru A.S.K.R.J. Saravanan
Secretary & Correspondent

Chairman & Organizing Secretary

Dr.P.Sundara Pandian
Principal

Seminar Director

Dr. A.A. Magesan
Head of the Department

Convener

Dr. J. Kamatchi Eswaran
Assistant Professor

Coordinator

Dr.S.Muthulakshmi
Assistant Professor

Executive Committee

Dr. B. Ravichandran
Dr. G.Senthil
Dr. V.Manohar
Dr. C. Chelladurai
Dr. S. Maheswari
Mrs.R.K. Manju @ Mahalakshmi
Dr.R.Jeyanthi
Dr.R.Shanthi
Mrs.P.Geetha
Mrs. R. Siva Jothi
Mr.P.Sakthi Arunkumar
Mr. M. Solomon Vimalraj
Ms.S.Vijaya Iswaryalakshmi

FOR CORRESPONDENCE**Dr.J.KAMATCHI ESWARAN****Convener**

Assistant Professor, Department of Commerce
VHNSN College (Autonomous), Virudhunagar
Ph.No. 97914 44557

Dr.S.MUTHULAKSHMI**Coordinator**

Assistant Professor, Department of Commerce
VHNSN College (Autonomous), Virudhunagar
Ph.No. 98430 05699



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**Department of Commerce
VHNSN College (Autonomous)**

(Accredited with 'A' Grade by NAAC)
Virudhunagar 626001, TamilNadu

E-Mail: support@vhnsnc.edu.in

Website: www.vhnsnc.edu.in

Phone: 04562 - 280154

ABOUT THE COLLEGE



The benefit of education, let alone higher education was a distant dream to the people of this backward region until the late forties. It was in this

backdrop, the philanthropic and munificent members of the merchant community of Virudhunagar teamed up and founded VHNSN College in their own town in 1947.

Under their benevolent patronage, the college registered a phenomenal development, blossoming into a post-Graduate institution as early as 1967. Today, after 70 years of its inception, VHNSN College has grown from strength to strength, scaling new heights, crossing many a milestone on the academic road.

VHNSN College offers a record number of courses to the student community. There are as many as 19 Under-Graduate courses and 18 number of Post-Graduate courses are also available here. Thirteen disciplines offer M.Phil courses and Ten departments viz. Commerce, Mathematics, Physics, Chemistry, Botany, Zoology, English, Computer Science, Management Studies & Microbiology are research centres.

Special Mention must be made about the glorious tradition followed in the appointments of staff and admission of students. Members of various faculties are appointed here purely on merit. Students are admitted irrespective of their religion, caste or creed. Capitation fees and donations are not at all collected. The college was accredited with 'A' Grade by NAAC and has been bestowed with autonomous status by UGC. No wonder, all these singular credits of this great institution have helped it carve a niche for itself in the realm of higher education.

ABOUT THE DEPARTMENT



The Department of Commerce of our college, started in the year 1953, offers under-graduate and post-graduate courses in Commerce. The department is also offering Diploma course on 'Computerized Accounting' to improve the employability of students. It is a recognized Research Center in Commerce. It pursues research on various business and management related issues. It has produced more than 250 M.Phils, and 60 Ph.Ds. Apart from spacious class rooms, separate conference hall, library and computer facilities with internet, the department is equipped with a dedicated team of 17 staff members who are specializing on divergent and emerging areas of commerce.

ABOUT THE CONFERENCE



India's workforce in formal and informal sector is still plagued with several challenges, like low productivity, inequitable access to education, gender and geographic constraints, lack of quality skills training, etc. despite efforts made by National Skill Development Corporation (NSDC). Therefore it can be clearly stated that Modi's 'Skill India' programme is indeed the need of the hour. Where 1 out of every 3 individual in the age group of 15-29, who have completed at least their graduation are found to be unemployed. Vocation training and skill development is the only medium by which the youth can be empowered and unemployment and poverty can be kept at a bay.

Providing vocational and soft skills training to youths of India that has the highest demographic dividend is indeed a noble and judicious undertaking. The objective of the National Conference is to spread awareness on skill development, raise confidence among the youth and inculcate the scheme of skill India campaign among the rural youth. It will create and pave a way to train students that will lead to achieve the 'Mission Mode' of Prime Minister Narendra Modi to pour "Brain Rain" for the Indian youth with skills and updated technology.

The Mission Mode motivated us to organise a Conference on this burning issue and to bring together academicians, the business community, researchers and students to interact and share their expertise, experiences, insights as well as thoughts from research and practice

SUB THEMES

- ▣ Macro Perspective of Skill India
- ▣ Make in India & Skill development
- ▣ Start up India
- ▣ Skill Development Policies and Schemes
- ▣ MSME and Skill India
- ▣ Entrepreneurship
- ▣ Innovations and Entrepreneurship
- ▣ Skill Building for Inclusive Growth
- ▣ Youth and Skills : The role of Pradhan Mantri Kaushal Kendra Programme
- ▣ Skill development : Public and Private Initiatives
- ▣ Skill Development : Problems and Challenges
- ▣ Skill Capacity Building
- ▣ ICT & Skill India
- ▣ E-Governance
- ▣ Women Empowerment through Skill Development
- ▣ Other Related Concepts

POSTER MAKING



The theme of the poster is "Skill of Youth - Pride of India". Charts will be provided. Only Black Sketch is allowed for the posters. Best Poster awards will be given to top three poster based on the concept, content and images. One hour duration will be provided.

SHORT FILMS



Short films based on the work of the authors are invited for presentation during the conference. The topic for short films is "Youth and Skills". The duration of the short film is to a maximum of five minutes. Best short films award will be given to top three short films based on the concept, content and value. Only registered short films will be permitted for presentation. The language of short film may be in Tamil/English.

PAPERS



Quality research and analytical papers are invited for presentation that highlight the above sub themes or other related concepts. The papers must be original and unpublished. Papers will be subjected to blind review by the expert committee. **All the selected papers will be published in the form of an ISBN Book. Best Paper awards will be given to top three research papers.**

The research papers should contain cover page with title, name and official address of authors, email id and contact numbers. The papers, including an abstract with not more than 150 words, shall be prepared in a 2003-2007 compatible word file with a margin of 1" on all sides using 12 point Times New Roman font with 1.5 line spacing. Co-authors must register separately. No TA/DA will be paid separately. **The papers shall be submitted to kamatchieswaran@vhnsnc.edu.in**

IMPORTANT DATES

Submission of full paper : **17.02.2018**
Notification of acceptance : **21.02.2018**
Registration : **24.02.2018**

REGISTRATION FEE

Faculty Members : ₹ 700
M.Phil & Ph.D Scholars : ₹ 450
Student participants : ₹ 250

The demand draft may be drawn in favour of **The Principal, VHNSN College (Autonomous)** payable at **Virudhunagar**.